

Yilun (Ivan) Li

yilunli@stanford.edu

August 2019

<http://ivan-li.com>

EDUCATION

Stanford University **Stanford, CA**
Graduate School of Business
Ph.D., Marketing (Quantitative), Expected 2024
2019 - Present

University of Pennsylvania **Philadelphia, PA**
GPA: 3.92/4.00
Dean's List all 4 years
2015 - 2019

The Wharton School

B. Sc., Economics; Concentration: Statistics

College of Arts and Sciences

B.A., Mathematics and Economics

Publications

Li, Yilun, Zhong Hu, and Xingzhong Yan. "One-Pot and One-Step Synthesis of Copper and Copper/Copper Oxide Hybrid Nano-Fluids." *Journal of Nanofluids* 4, no. 1 (2015): 1-6.

Teaching

Teaching Assistant, Math 240 (Linear Algebra and Differential Equations), UPenn **Philadelphia, PA**
Spring 2019 – Dr. Peter McGrath (Rating: 3.63/4)

Fall 2018 – Dr. Davi Maximo Alexandrino Nogueira (Rating: 3.89/4) – Teaching award

Spring 2018 – Dr. Ching-Li Chai (Rating: 3.95/4) – Highest TA rating ever for this course – Teaching award

Teaching Assistant, Math 114 (Multivariable Calculus), UPenn **Philadelphia, PA**

Fall 2017 – Dr. James Haglund (Rating: 3.9/4) – Highest TA rating ever for this course – Teaching award

Spring 2017 – Dr. Márton Hablicsek (Rating: 3.78/4) – Teaching award

Fall 2016 – Dr. Per Alexandersson (Rating: 3.56/4)

Undergraduate Thesis

Independent Study Spring 2019
Supervised by Aviv Nevo

My thesis is a merger simulation model that attempts to extract the horizontal merger effect observed when firms vertically integrate.

Work Experience

Penn Wharton Budget Model **Philadelphia, PA**
Research Assistant to Kent Smetters and Felix Reichling
2016 – 2019

My research uses panel data econometric models to analyze the effects of health on individuals.

Capital One Auto Finance

Business Analyst Intern **Plano, TX**

I analyzed the effects of various credit policies for prime-credit auto loans.
Summer 2017

Graduate Coursework

University of Pennsylvania.....

ECON-682: Game Theory, Professor Yuichi Yamamoto *Spring 2019*

ECON-681: Microeconomic Theory, Professor Stephen Matthews *Fall 2018*

MATH-648: Probability Theory, Professor Robin Pemantle *Fall 2018*

MATH-503: Abstract Algebra II, Professor David Harbater *Spring 2018*

MATH-502: Abstract Algebra I, Professor David Harbater *Fall 2017*